



COMBINE WILL INTERNATIONAL HOLDINGS LIMITED
(Company Registration Number: MC-196613)

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Dongguan, Guangdong Province, The People's Republic of China

FOR IMMEDIATE RELEASE

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Combine Will posts 59.9% jump in 4Q09 net profit to HK\$19.0 million

- *Directors recommend a final dividend of 1 Singapore cent a share*
- *The Group expects rapid recovery in all business segments in 2010*

HK\$'000	3 months ended 31 December 2009	3 months ended 31 December 2008	Change (%)	12 months ended 31 December 2009	12 months ended 31 December 2008	Change (%)
Revenue	338,840	358,863	↓5.6	1,058,172	1,344,708	↓21.3
Gross Profit	49,886	38,908	↑28.2	165,920	215,708	↓23.1
Profit Before Tax	26,713	10,399	↑156.9	61,059	84,342	↓27.6
Net Profit	18,990	11,874	↑59.9	45,785	73,544	↓37.7

SINGAPORE – 24 February 2010 – Combine Will International Holdings Limited
聯志國際控股有限公司, (“Combine Will” or “the Group”), a one-stop ODM/OEM manufacturer of plastic and die-cast products in the PRC, today announced that its net profit attributable to shareholders for 4Q2009 jumped 59.9% to HK\$19.0 million.

This was achieved on the back of a 5.6% decline in Group revenue to HK\$338.8 million with mixed performance from the Group’s three core business units – ODM/OEM, Moulds and Tooling, and Machine Sales.

For the full year ended 31 December 2009, the Group posted revenue of \$1.1 billion and net profit of HK\$45.8 million.

Revenue By Business Segments

HK\$'million	4Q2009	4Q2008	Change (%)	FY2009	FY2008	Change (%)
ODM/OEM	247.7	201.8	↑ 22.7	686.0	777.6	↓ 11.8
Moulds & Tooling	61.1	118.8	↓ 48.5	248.8	417.7	↓ 40.4
Machine Sales	30.1	38.3	↓ 21.4	123.4	149.4	↓ 17.4
TOTAL	338.9	358.9	↓ 5.6	1,058.2	1,344.7	↓ 21.3

In 4Q2009, there was a significant improvement in the Group's ODM/OEM business which surged 22.7% to HK\$247.7 million as a result of increased marketing efforts to develop new customers. However, the Group saw a reduction in demand for automobile moulds coupled with a decline in the development of new products by its customers impacted by the global economic downturn in 2009. Consequently, sales of Moulds and Tooling declined by 48.5% to HK\$61.1 million. Revenue from the Machine Sales segment decreased by 21.4% to HK\$30.1 million as a result of the Group's tightened credit policy in a bid to focus on quality customers.

Gross Profit

Overall, the Group's gross profit in 4Q2009 rose by 28.2% to HK\$49.9 million, generating higher gross profit margin of 14.7%, compared to 10.8% in the year-ago period. On a segmental basis, ODM/OEM segment generated a 118.0% jump in gross profit due to a different product mix while Moulds and Tooling segment posted 16.9% higher gross profit due to a higher proportion of toy moulds delivered. Gross profit from Machine Sales slid 118.1% in line with its credit tightening policy and shift towards quality customers.

Per Share Data

Based on its latest FY2009 results, the Group's basic earnings per ordinary share (based on the weighted average number of ordinary shares in issue of 328,000,000) is 13.78 HK cents, and its net asset value per ordinary share is 139.78 HK cents as at 31 December 2009.

Quote from The Group's Executive Chairman

Mr Dominic Tam 譚祖德, Combine Will's Executive Chairman, said: "Despite the recent global economic crisis, we believe Combine Will has delivered a satisfactory performance in FY2009 particularly in our ODM/OEM segment."

“With economic recovery already in sight, we expect that all of our three business segments will recover rapidly. Looking ahead, we foresee that 2010 will be a very challenging yet profitable and prosperous year for the Group.”

Dividend

In view of the Group’s optimistic outlook, the Directors have recommended a first and final dividend of 1 Singapore cent per ordinary share.

Business Prospects

ODM/OEM

ODM/OEM continues to be the main driver of sales and profit growth for the Group. Its primary focus continues to be (1) development of human resources and (2) upgrade of R&D capabilities in order to further strengthen its competitive advantages.

Against the backdrop of direct labor shortage in Guangdong province, particularly the Pearl River Delta region, the Group is committed to invest more resources in recruitment, retention and worker incentives as well as improve efficiency and productivity by introducing more automation to its production processes.

Moulds & Tooling

With more foreign companies investing in China, the Group is seeing a prominent resurgence of demand for moulds and tooling, and plans to set up a factory in Zhejiang province, near Shanghai, to further strengthen its presence in China’s North East, as well as to provide more efficient after-sales service to customers in and around that area.

In 2009, the Group set up a sales office in Seoul, Korea to accelerate its penetration into the Korean market.

Machine Sales

To ride on the wave of the economic recovery, the Group is gradually bringing in new brands of machines and developing new customers simultaneously.

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About Combine Will International Holdings Limited

With six manufacturing facilities in Dongguan and Heyuan in Guangdong Province, Combine Will produces plastic and die-cast products which include premiums, collectibles, toys and consumer products. Since its inception in 1992, the Group has developed a niche in the production of premiums with multi-national corporations such as The Marketing Store (“TMS”), a global brand activation agency and one of the largest, privately-owned marketing networks in the world; Sieper GmbH which is known for the Siku brand of die-cast replicas of cars, tractors and trucks, and Hong Kong-listed Playmates Toys, Inc which is known for Teenage Mutant Ninja Turtles, The Simpsons and King Kong toys and collectibles, as customers.

Combine Will is presently one of the leading ODM/OEM manufacturers of corporate premiums in the PRC and Hong Kong. Premiums are typically small gifts given out to consumers whenever a purchase of a particular product is made or when they receive a service. One example would be the small toys given out together with a meal at a fast-food restaurant.

Further, the Group is also one of the leading suppliers of plastic injection and die-casting moulds in Southern China. It is an approved supplier of moulds to established automobile part manufacturers who are suppliers to Honda, Volvo and General Motors and to Tier One suppliers such as Valeo, Delphi and Faurecia.

In addition, the Group also produces industrial plastic injection and die-cast moulds for customers in other industries such as medical, electronic, household appliances, office equipment and telecommunications for reputable brands such as Toshiba, Honeywell, SEB and Whirlpool.

As a user of machines that are integral to mould-making, such as CNC machining centres and EDM machines, the Group is familiar with the various brands, special features and quality. Anticipating a big demand in the PRC for precision machinery, it set up a new business unit in 2000 and is today a distributor for various brands of technologically-advanced machines and precision tools used in the manufacture of mould, die-cast products and automobile parts such as metal-cutting machines, precision measuring instruments and cutting tools for equipment manufacturers from Japan, United States, Germany, United Kingdom, Taiwan and Italy.