

# Introduction of Combine Will Group

**Working Towards a Better Future** 

Stock code on Singapore Exchange: NOZ





# **About Us**



Since 1992, Combine Will (CW) has been dedicated to delivering high-quality OEM/ODM solutions, continuously advancing in R&D, engineering, manufacturing, digital technologies, and professional services.

The first/second production facility

Plant area (m<sup>2</sup>): 35,000

**Plastic+ Die-Casting+ Electronics Parts** 

Dongguan

1992 - 2000

The third production facility

Plant area (m<sup>2</sup>): 100,000

**Plastic** 

Heyuan

2004

**Listed on the Singapore Stock** Exchange in 2008 (stock code: NOZ)

Listed on the Singapore **Exchange** 

2008

The fourth production facility

Plant area (m<sup>2</sup>): 40,000, expanding to 300,000

**Plastic** 

Indonesia

2016

2023

Plush Products

Officially commence production at the Indonesia production base.

2022

Paper Products

Officially commence production at the **Indonesia** production base.

2021

Paper Products

Officially commence production at the **Heyuan** production base.

2017

Guangxi

The fifth production facility

Plant area (m<sup>2</sup>): 60,000

**Plastic** 

~20,000 495,000+<sub>m<sup>2</sup></sub>

Plant Area

Our Capabilities

**Plastic** 

**Paper** 

**Production Facilities** 

**Employees** 

Plush

**Die-casting** 

**Electronics** 

# **About Us**

# **Shaping the Future**

As a publicly listed company, Combine Will publishes annual financial and sustainability reports in accordance with SGX listing requirements.

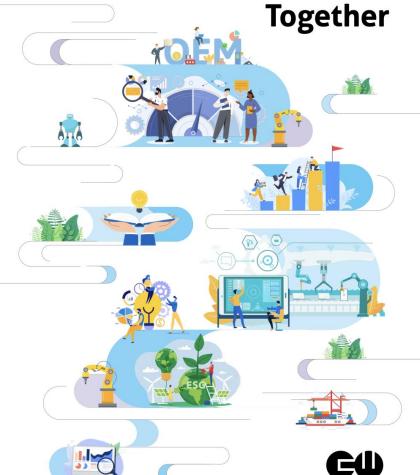






SUSTAINABILITY REPORT 2024

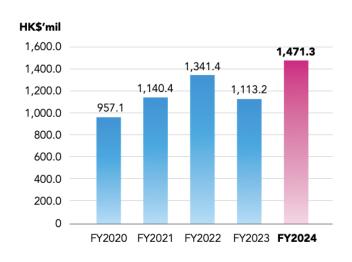
# **Journey to** our Success



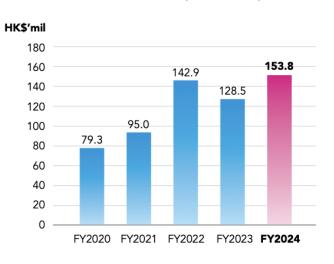


# **Financial Highlight Year 2024**

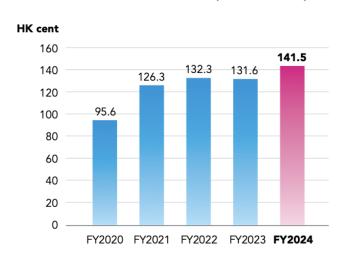
### **REVENUE (HK\$'MIL)**



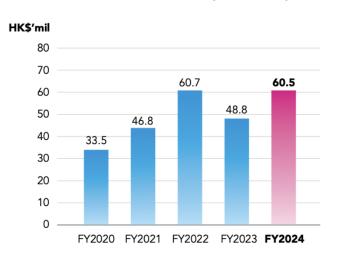
### **GROSS PROFIT (HK\$'MIL)**



### **EARNING PER SHARE (HK CENTS)**



### PROFIT BEFORE TAX (HK\$'MIL)



### **REVENUE**

(HK\$' mil)

1,471.3

### **GROSS PROFIT**

(HK\$' mil)

153.8

### **PROFIT BEFORE TAX**

(HK\$' mil)

60.5

### **EARNINGS PER SHARE**

(HK cents)

141.5

- In 2024, most of financial metric achieved new records, surpassing previous historical highs.
- From 2019, CW maintains stable dividend to create tangible value for shareholders.

# **Our Production Capacity**



### **Existing Production Capacity**

Die-cast、Plastic – **15,000,000 pieces** Electronics- **60,000,000 pieces** 

**Plant Area** 

 $35,\!000\,\text{m}^2$ 



### **Existing Production Capacity**

Plastic-**150,000,000 pieces** 

**Plant Area** 

60,000 m<sup>2</sup>



### **Existing Production Capacity**

Plastic- **150,000,000 pieces** Paper- **120,000,000 pieces** 

**Plant Area** 

100,000 m<sup>2</sup>



### **Existing Production Capacity**

Plastic- **200,000,000 pieces** 

Paper – **80,000,000 pieces** 

Plush – **80,000,000 pieces** 

**Plant Area** 

300,000 m<sup>2</sup>









# **Our Corporate Value**



# Sustainability Strategic Partnership

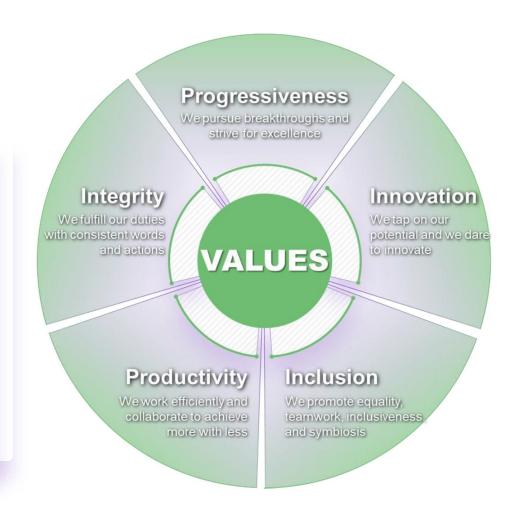
We aim to be a world-class leader in sustainable manufacturing, setting industry benchmarks across plastic, paper, plush, die-casting, and electronics.

Our goal is to be the preferred partner for high-quality, eco-friendly ODM/OEM solutions.



# Transforming Ideas into Sustainable Products

We help customers realize their product vision through high-quality solutions—powered by R&D, engineering, manufacturing, digital innovation, and quality service.



# We Are Recognized









# **Awards in Hong Kong and China**

HR Asia (HK) - Best Company to Work For and DE&I Achievement in Asia 2024 Award

The 3rd International Green Zero-Carbon Festival (China) - 2024 ESG Model Enterprise Award & 2024 Outstanding Green Manufacturing Award

**PVCHK - Learning Enterprise Award (HK) - The 5th Smart** Learning Enterprise Award、ESG Navigator Award、Innovation Pioneer

**HERA 2024 (HK)** - Best ESG Report Small-cap Commendation and Excellence in Social Positive Impact



Recognized as

► 2022 Annual Investor (labor-intensive)

**Consulate General of Indonesia in Hong Kong** 

### **Award in Indonesia**

▶2023 Becus Awards

The award reinforces PT Combine Will Industrial Indonesia's credibility with local Customs, paving the way for smoother future import-export processes.



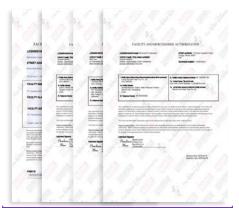
# **Our Certifications**



IETP
ICTI Ethical Toy Program



SMETA
Sedex Members Ethical
Trade Audit



FAMA
Facility And Merchandise
Authorization



GRS SCAN
Global Security Supplier Compliance
Verification Audit Network



**GSV Global Security Verification** 



ISO14001: 2015 Environmental Management



ISO45001: 2018
Occupational health and safety management systems



ISO9001:2015 Quality management systems



FSC Forest Stewardship Council



ISCC
International Sustainability
and Carbon Certification



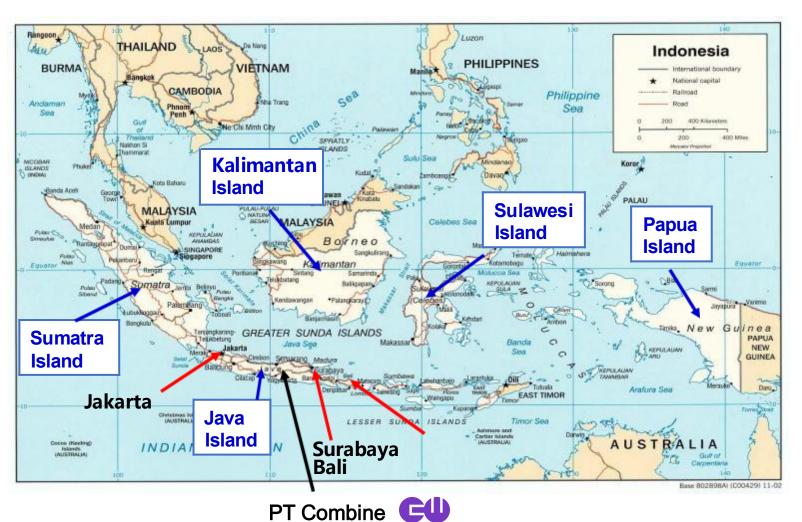
RBA Responsible Business Alliance





# Why Indonesia?

We are located in **Central Java Island**. **Java Island** takes up most economic activities, with ~55% of total population and contributes ~60% of national **GDP** 



Will Indonesia

## **Key Advantages:**

- **Young & Abundant Workforce**: 4th largest population globally, with over half under 30
- **Cost-Effective Labor**: Labor costs are ~40% of those in Dongguan, China
- Pro-Investment Environment: Government strongly supports FDI, especially in labor-intensive manufacturing
- **Established Industrial Ecosystem**: Home to many multinational manufacturers, especially in consumer goods
  - Stable Business Climate: Strong infrastructure, policy support, and financial systems

# **Our Growth in Indonesia**

- Our factory in Sragen, as of 2024, we have employed approximately 14,000 workers and staff.
- We provide comprehensive production solutions for our customers, covering premium goods, toys (plastic, paper, plush), and healthcare products in Indonesia. Additionally, we are planning to expand into die-cast manufacturing, with operations targeted to commence in Q4 2025.
- With an average workforce age of just 21 years, we benefit from a dynamic and steadily improving labor force, supported by continuous skill development and training programs.



# We Care for Our People & Community

### **Water Storage Facility Donation**

To support community well-being, we built clean water storage facilities in local villages, ensuring reliable access to safe drinking water and reinforcing our commitment to social responsibility.





### **Support for Orphanage Homes**

➤ The factory supported local orphanages by donating essential supplies and organizing a fun mini-game event to bring joy to the children.













In October 2021, we partnered with local authorities to provide COVID-19 vaccinations for our employees and over 3,500 residents from nearby communities.



In 2020, we installed 15 street lamps along roads leading to nearby villages and covered ongoing electricity costs to improve safety and infrastructure





# Core Competitiveness of CW Group

# **Our Business Target**

One-stop business model for solving customer's problems has become a strong backbone of CW's growth

Achieving sustainable growth together with customers by shifting to green products and green manufacturing



Multi-category production line to transform CW into a production base capable of manufacturing various kinds of hybrid products.

CW's unwavering commitment to R&D, engineering, professional services, and quality management ensures continuous innovation and excellence



**More Refined Products** 

**Green Products** 

**Customized Products** 

Innovative Products with Multiple Features and Technological Elements



# **Our Advantages**

# **Systematic Management Capability**



CW Group has built long-term, trusted partnerships by applying a scientific and structured management approach.

We focus on understanding client needs, pursuing operational excellence, and consistently delivering high-quality service.

## **Customized Production Capability**



We offer end-to-end solutions across various product categories: plastics, alloys, paper, electronics, plush toys, eco-friendly materials, and composites.

From design to packaging, we provide expert consultation and tailor-made production to meet each client's unique needs.

### **Production Efficiency and Diversification**



With five factories across the region, CW Group

# offers strong production capacity, handling multiple projects and diverse product types simultaneously. Our flexible operations adapt swiftly to client requirements in quantity, specifications, and quality.

### **Engineering Research and Development and Quality** Control



Our team of over 200 engineering and quality professionals ensures excellence in product development and compliance.

We deliver precise solutions aligned with customer specifications, backed by strong quality management systems.



# **Green Journey**

We have integrated **ESG principles** into our core mission, with a commitment to our customers in their sustainability needs. We also put "Innovative Culture" development as one of the core competences



Kick-off rPET material modification with commercial institutes Successfully developed an rPET modification formula complied with physical test requirement





- Identified and validated Green PE decoration in different products.
- 2. We also started to phase in **Mass Balance PP Resin.**
- 3. ISCC certification to claim sustainability

We had successfully achieved our 2024 target: Green materials in over 40% of our manufacturing output.

Target to reach 65% green material (Including Green Plastic, FSC Paper, rPET Plush) use by 2025.

# **Our Green Energy Progress**

## **Ecovadis Rating**

- Recognized by Ecovadis, a leading global ESG platform.
- Achieved 1 Bronze Medal and 2 Commitment Awards in 2024.

## **Installation of Solar Energy Equipment**

- **HY:** Engineering design completed; installation targeted for 1H 2024.
- **CWII:** Capacity of 1,800 kW; construction to begin in Q2 2025, completion by Q4 2025.

## **Green Power Usage**

- Group-wide green power: 20% of total consumption.
- Guangxi factory: 90% green power usage.









# Opportunities and Challenges

# **Tariff Policy & Impact to China and Indonesia**

# China ==

- Tariff Pressure: Composite tax rate raised to 44%, with stricter rules on small shipments and transshipment.
- Strategic Pivot: Focus on China's domestic market growth and expand into Belt and Road Initiative (BRI) markets to capture new growth.
- Compliance Strengthening: Reinforce local compliance and localization to reduce U.S. dependency.

# Indonesia



- Tariff Advantage: As of July 15, tariffs are set at 19%, the lowest in ASEAN, compared to peers like Vietnam, Malaysia, and Thailand.
- Market Opportunity: This favorable environment positions Indonesia as a strong alternative manufacturing base for U.S.-bound orders.



Diversified Customer Base: Less than 25% of orders are U.S.-bound, reducing reliance on any single market.



Balanced Exposure: Limited direct interaction with U.S. trade risks, while maintaining access to global customers through multiple regions.



Strategic Global Footprint: Manufacturing in both China and Indonesia enables flexibility to adapt to evolving market dynamics and customer needs.



Ongoing Diversification: Continuous expansion of our customer portfolio across Asia, Europe, and emerging Belt and Road markets ensures long-term resilience.

# Future Expansion Plan in Indonesia & Dongguan



Our Phase 2 development plan for our Indonesia site will significantly expand capacity in Injection, Spray, Pad Printing, Assembly, and Die-Casting, establishing it as a fully integrated and functional manufacturing hub.

Following the sale of our Dongguan factory land back to the local government in 2024, we are actively pursuing a new site in the same area to support our long-term development strategy in China. This initiative aims to strengthen our presence in local market and position us for future expansion into ASEAN markets.

Our vision for the new Dongguan facility is to establish an integrated, multifunctional complex that will serve as the Group's corporate headquarters. The plan includes an R&D Center, Quality Control Center, and a centralized hub for all supporting and development functions. This "one-stop solution" facility will also house a dedicated manufacturing base, enhancing synergies across our operations with future potential cooperators, and reinforcing our commitment to innovation, quality, and operational excellence.





# **Your Innovative Partner**

For more information, please visit www.combinewill.com



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